



CRISIS MANAGEMENT TEAM (CMT) WORKSHOP

OBJECTIVE

The aim of the workshop is to provide corporate executives with the necessary knowledge and skills to successfully manage an emergency situation at the crisis level.

EXPECTED OUTCOMES

Participants will gain an understanding of the issues facing a Crisis Management Team and management strategies to deal with them.

TRAINING STRATEGY

The workshop includes theoretical sessions on Crisis Management followed by practical desktop scenarios allowing participants to put into practice what they have learnt. A Certificate of Attendance will be issued.

KEY SUBJECT AREAS

- Analysis and definition of crisis features
- Strategic issues and tasks
- Crisis management process and structures
- Preparation, response and recovery
- Managing impacts on business image, operations and liabilities
- Crisis management tools and techniques
- Crisis management resources
- Crisis communications

DESIGNED FOR

Executives, CEO's, Directors, Divisional Managers and other Crisis Management Team Members

DURATION

1 day



Contact GES
for more information on
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